

SSIP2.0 Sensitization Sessions

Event Name: Innovation for a Better Tomorrow: From Idea to Enterprise

Date: 17/08/2026

Venue/ Mode: Department of Social Work, Sardar Patel University, Vallabh Vidyanagar.

No of Participants: 95

Speakers Name: **Prof. Sunil Chaki** (Coordinator, SPU-SSIP-Navadhārā, Sardar Patel University), Mo.: 94264 68647, E-Mail: sunil_chaki@spuvvn.edu

Coordinator: **Prof.(Dr.) Shivani Mishra** (Director, Department of Social Work, Sardar Patel University), Mo.: 9898598685, E-Mail: sd_mishra@spuvvn.edu

Event Overview

The programme titled “**Innovation for a Better Tomorrow: From Idea to Enterprise**” was organized at the Department of Social Work, Sardar Patel University, Vallabh Vidyanagar, on 6 August 2026. The session aimed to inspire students to develop an innovative mindset, identify real-world challenges, and explore entrepreneurial opportunities by transforming creative ideas into practical solutions and sustainable enterprises.

Objectives of the Program

The major objectives of the programme were:

- Promote awareness about innovation, entrepreneurship, and startup development among students.
- Encourage students to identify social challenges and develop innovative solutions.
- Explain the process of transforming ideas into practical products, services, and enterprises.
- Familiarize students with the support, mentoring, and funding opportunities available through SSIP, subject to applicable guidelines.
- Motivate students to consider entrepreneurship as a means of creating social and economic impact.

Resource Person

During the session, Prof. Sunil Chaki emphasized the importance of innovation and entrepreneurial thinking in addressing contemporary challenges. He encouraged students to look beyond conventional career pathways and recognize the potential of their ideas to create meaningful change in society.

He explained how an innovative idea can be developed into a viable enterprise through systematic planning, problem identification, research, prototype development, validation, and appropriate business strategies. The discussion also highlighted the importance of understanding the needs of society and developing solutions that are practical, sustainable, and beneficial to the community.

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The resource person introduced the role of SPU-SSIP-Navadhārā in encouraging student-led innovation and supporting aspiring entrepreneurs through guidance, mentoring, and relevant institutional support. Students were motivated to explore their ideas, seek expert guidance, and take the initial steps towards developing innovative projects and entrepreneurial ventures.

A total of **95 participants** attended the programme and gained valuable exposure to the concepts of innovation, startup development, and enterprise creation.

Key Outcomes

The programme helped create awareness about the importance of innovation and entrepreneurship among students. It encouraged participants to develop creative problem-solving skills, explore entrepreneurial opportunities, and consider how their ideas could be converted into practical solutions and sustainable enterprises.

The session also strengthened awareness of the institutional support available for student innovators and highlighted the potential of entrepreneurship to contribute to social development and economic growth.

Conclusion

The programme “**Innovation for a Better Tomorrow: From Idea to Enterprise**” was a meaningful initiative towards fostering innovation and entrepreneurial awareness among students of the Department of Social Work. With the participation of 95 students, the session provided an opportunity to understand the journey from idea generation to enterprise development.

The programme reinforced the importance of creativity, initiative, and innovation in building a self-reliant society and encouraged students to explore entrepreneurship as a pathway to personal growth and positive social impact.

Photos



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